

Sign By-Law Changes ... continued ...

Business Wayfinding signage kiosks may contain:

- a local or regional map
- regional tourism highlights
- site-specific interpretive
- listings of local businesses
- advertising

Also, Wayfinding signage may be township or county branded, or both. They would be installed at natural stopping places which includes:

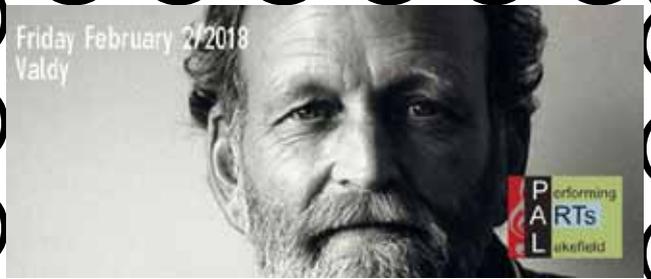
- parking lots, cycling routes,
- at gas stations, and in public spaces

Below: Here is a sample of what a Wayfinding Kiosk sign could be:



Detractors of the proposed changes have suggested that the implementation of Wayfinding signs should be developed separately from changes to the sign by-law. Others have suggested that future signage by-law changes should “grandfather” pre-existing signs and that Council should carefully consider the economic impact of existing signs.

This report was written by Peter Hughes, with input from press releases, Sheridan Graham and other sources who wished to remain anonymous.



Valdy in Lakefield!

When: Friday, February 2nd, 7:30 pm

Place: Bryan Jones Theatre, Lakefield College School
Cost: \$30.00 adults, \$10.00 students at the door, online or call (705) 652-3703.

Backgrounder: Valdy (AKA Paul Valdemar Horsdal) attended Lakefield College School in the 1960's and since then has become a Canadian folk and country music legend. Valdy is not only a guitarist, songwriter and touring folk singer, but also a music producer for film, television and CDs as well as a music publisher and recording artist.

Valdy has been part of the fabric of Canadian music for four decades and his music revolves around social, environmental and political causes. Since 1974, he has had 12 Juno nominations with Juno Awards for Outstanding Performance in 1972 and Folk Singer of the Year in 1974. He has produced 14 albums, 22 singles and has four gold records. His music has been recorded by artists of many genres including Quincy Jones. Valdy continues to record and perform at notable folk concerts worldwide as well as for children and with symphony orchestras.

Valdy's career took off with his song 'Play Me a Rock and Roll Song' in 1972 and forty years later he was inducted into the Canadian Country Music Hall of Fame. In 2012, he was awarded the Order of Canada for his lifelong dedication and achievements in the world of music as well as his humanitarian, philanthropic and social work.

Everyone is encouraged to come and enjoy a concert by Valdy ... a relaxed, amiable storyteller and musician famous for establishing a wonderful rapport with audiences of any age.

For more information or online tickets, please see the PAL website at: PerformingArtsLakefield.org