

Bylaw Changes will Ban Bush Road Signs

by Peter Hughes

In November, Peterborough County Council extended the public consultation period for review of the Sign By-Law as they are seeking more public input into the new/revised sign by-law for the County.



The intent of the proposed change is to address the proliferation of signs along County roadsides, particularly in Bush Country areas in several municipalities (including North Kawartha and Havelock-Belmont-Methuen) which are not visually appealing in those natural areas.

The proposed by-law will essentially change all third-party commercial/business advertising related signage along the County's roadways to make them non-compliant and any present signs will be removed. Signs on privately-owned properties would be unchanged. Map on left shows area roads to be affected by the changed bylaw.

With the proposed new by-law, the following signage options would be available to area businesses:

- Signage installed on private property adjacent to the County road allowance (subject to municipal regulations);
- Business directional signage for wayfinding purposes designed to the Ontario Traffic Manual (Brown & White) design standard;
- Business kiosk signage as part of a new (yet to be deployed) PKED Tourism Wayfinding Signage program

If you haven't heard, time is short as the County needs to receive your input by Friday, January 5 @ 2:00 p.m. Contact the County or the Kawartha Chamber of Commerce for more information.

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